

Seafood is one of Norway's **major exports**. The seafood industry has a proud **history** and a **fantastic future**. Norwegian **fishermen, the fish processors** and **Norges Råfisklag** are an important part of this **success story.**



Quota reductions for Norwegian cod

challenging but needed



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Norges Råfisklag Norwegian Fishermen's Sales Organization



Trade services

- Minimum price system
- Auctions
- Contracts



Settlement system

- Guaranteed payment to fishermen
- Guarantee system
- Electronic trade system
- Integrated bank-system



Resource-control

- Cooperation with Directorate of Fisheries, Coastguard and other authorities
- Quality audits



Fisheries management

Development of the cod quota

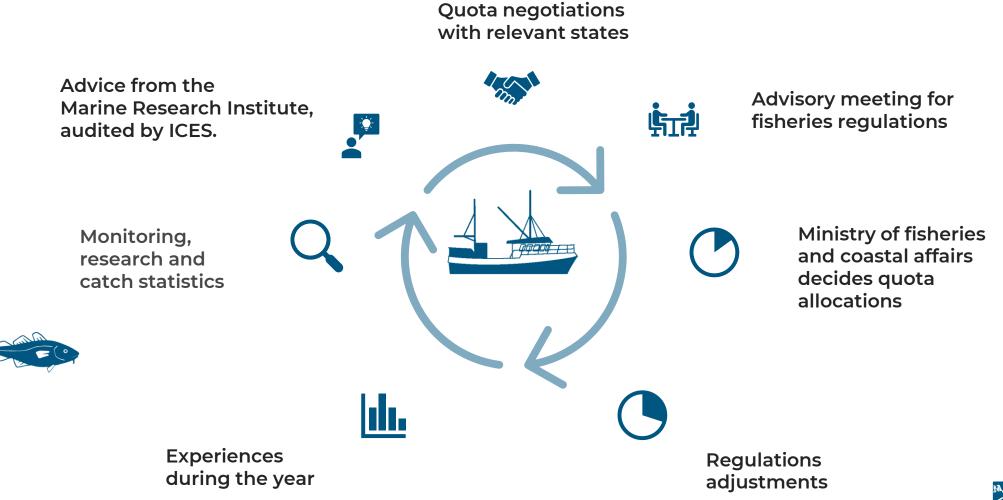


Sustainability and precautionary principle

Understanding why cod stocks are fluctuating

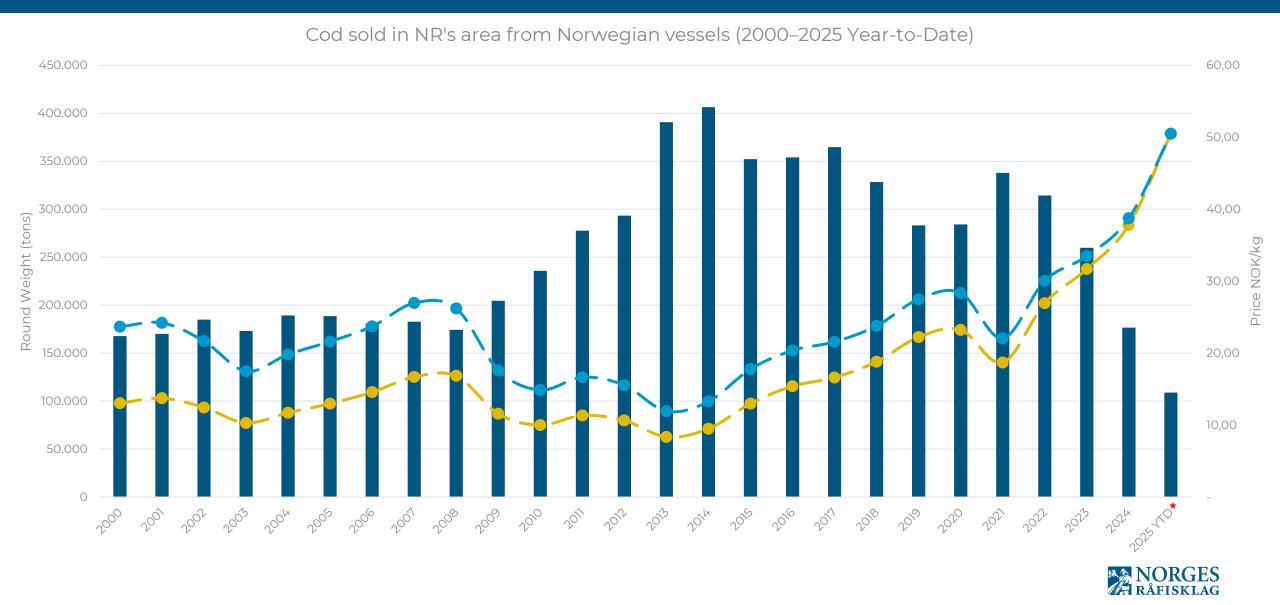


The regulatory wheel





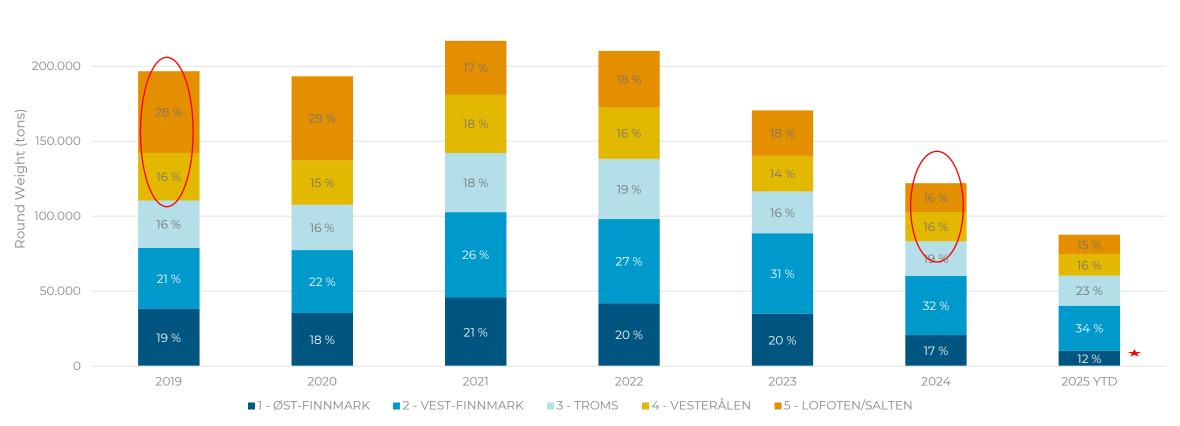
Cod landings since 2000



Cod - Area

250.000







Cod

Diversified product

Dried: Italy, Croatia, UK, USA, Nigeria Salted: Portugal, Spain, Italy, Greece Dried salted: Portugal, Brazil, Italy, France Fresh and frozen whole: EU, UK, USA, China Fresh and frozen fillets: EU, UK, USA

