



Norwegian Seafood Seminar in Italy

Thursday 5th June 2025 | Hotel Nhow Milano

SPEAKERS



Erling Hoem
Minister Counsellor & Deputy Head of Mission, Royal Norwegian Embassy in Rome

Erling holds a Master's degree in Political Science from the Norwegian University of Science and Technology (NTNU) and has worked in the Foreign Service since 2006. Before taking up the position in the Norwegian Embassy in Rome, he has been stationed to Beijing, Geneva and Jerusalem.



Christian Chramer
CEO, Norwegian Seafood Council

Trained in the Norwegian Armed Forces, Christian completed both officers' school and the Norwegian Military Academy. He bolstered his education with a master's degree in management and organization from UiT Arctic University of Norway. With 13 years of dedicated service in the Army, Christian transitioned to the seafood industry, serving as Communications Director and Fisheries Envoy in Southeast Asia for NSC from 2007 to 2015. He then moved to NHO, the Confederation of Norwegian Enterprise, holding various directorial roles. In 2022, Christian returned to the NSC as its CEO.



Tom-Jørgen Gangsø
Director Italy, Norwegian Seafood Council

Director Italy since July 2023, Tom-Jørgen has been affiliated with the NSC since 2012. He has worked extensively with analysis, market access, marketing, collaborative activities with the industry, and led the strategy work for the most important commercial seafood species from 2017 to 2023. He holds an Executive MBA in Management in the Seafood Industry from the Norwegian School of Economics and a master's degree in Innovation and Entrepreneurship from UiT Arctic University of Norway.



Francesca Gambarini
Editor, L'Economia - Corriere della Sera

Francesca is a journalist for Corriere della Sera, one of the main daily newspapers in Italy. She works in the economics editorial team and deals with sustainability, innovation, and companies. Graduated in classical literature at the University of Milan, she started out as a culture and entertainment reporter for the daily newspaper La Prealpina. She has been with RCS MediaGroup since 2007, where she worked in various periodicals before arriving at Corriere. She is also co-author with Cristina Scocchia of the book "Il coraggio di provarci".



Benedicte Nielsen
Public Relations Manager, Norwegian Fishermen's Sales Organisation

Benedicte has held various positions in NFSO since 2005, mostly developing services, systems and customer contact and communication. Before joining NFSO, she has gained extensive experience from different levels in the wild fish industry, as well as the Norwegian Seafood Council. She is a Fisheries Economist from Nord Universitet.



Julie Seem
Veterinarian (DVM) and PhD candidate, Nordlaks

Julie has been working with fish health and welfare in Nordlaks since she graduated from the University of Veterinary Medicine, Budapest in February 2023. In 2024 she started her doctoral degree within salmon health and welfare in new production technologies focusing on exposed and semi-closed technologies, in collaboration with Nordlaks, UiT Arctic University of Norway, the Institute of Marine Research, and the Norwegian University of Science and Technology (NTNU).



Eivind Hestvik Brækkan
Seafood Analyst, Norwegian Seafood Council

Eivind is an economist with a PhD in market analysis. Previously an associate professor in economics and aquaculture economics at the University of Tromsø, he later worked as an analyst in the private sector before joining the NSC in December 2020, where he's currently responsible for analyses of whitefish and cured seafood (saltfish, clipfish and stockfish).



Matteo Figura
Executive Foodservice Director, Circana

Matteo leads the Italian Foodservice Business for Circana, providing market information and business solutions on Italian out of home. Since 2013, Circana (previously The NPD Group) provides data and insight on Italian seafood consumption in out of home.



Andrea Succi
Sales and Marketing Advanced Analytics Leader, Nielsen IQ

Andrea is an experienced Sales Manager with a demonstrated history of working in the information services industry. Skilled in Marketing Management, Consumer Behaviour, Customer Insight, and Fast-Moving Consumer Goods (FMCG). He has a degree in Marketing & Economics from Università Commerciale "Luigi Bocconi".



Angelo Arrigoni
Quality Production Chain Brand Manager, Carrefour Italia

Angelo is an expert in food brand management and development. After a degree in Business administration and a Master in Trade & Retail Marketing, he worked as Marketing Product Manager in Cirio-Bertolli-De Rica, a leading firm in canned tomatoes and vegetables, and later in Carrefour where he has been developing the Private Brands. He is now Brand Manager of *Filiera Qualità Carrefour*, the line of agroecological and ethically-correct fresh products, controlled from origin to consumer.



Domingo Iudice
Co-founder & Marketing Director, Pescaria

Domingo approached the study of Marketing intending to do creative advertising. Over time he increased his interest in this field, orienting into strategic advisors: from analysis, planning, and audit to implementing and effectively developing solutions relating to marketing strategies. In 2012 he co-founded Brainpull, a marketing company that today has around 80 young professionals based in Puglia and Milan. In 2015 he co-founded Pescaria, a fast fish food restaurant chain that today counts 10 restaurants in Italy.



PANELISTS



Elisa Chiarioni
Managing Director, Mowi Italia

Elisa has been appointed as Managing Director at Mowi Italia in July 2023, after several years of collaboration with Mowi as Finance and HR Director. She holds a degree in Economics (1998) and has been working for over 20 years within International Groups, leading projects of business development in different regions and industries across the European and the US markets.



Giovanna D'Avino
Corporate Affairs & Sales Manager, F.lli D'Avino

Giovanna represents the fourth generation at the head of Fratelli D'Avino S.p.A., a leading company in the import, production and sales of cured seafood products such as stockfish and baccalà. After an academic path in law studies, she started working in the family business, where she contributed greatly to developing new market businesses that meet the changing demands of stakeholders.



Anders Tennefoss
Team Manager Business Development, Value Added Products - Europe, Lerøy Seafood

Anders has more than 30 years experience in Lerøy's fully integrated value chain. His focus has been market- and product development for Retail and Foodservice, globally. He has collaborated with some of the major retailers and leading restaurant chains in the world and has a particularly good understanding of the processing possibilities of salmon/trout, white fish and shrimps in Norway and Europe. Anders hold an MBA degree in International Business Economics from the Aalborg University in Denmark.