

Welcome to the Clipfish seminar

Clipfish Seminar 2020
Renate Larsen, Managing Director

Life express

Food & Drinks

Proudly representing
NORWAY
SEAFOOD
RZ

Our mission

Increase the value of
Norwegian Seafood

NORWAY





World's second largest exporter

107,3

billion NOK

2,7

million tonnes

36

million
daily meals

149

countries

Bacalhau da Noruega O autêntico



SEAFOOD
FROM
NORWAY





HIGH LEVEL PANEL *for*
**A SUSTAINABLE
OCEAN ECONOMY**

“ (...) The ocean could supply over **six times more** food than it does today. This represents more than 2/3 of the edible meat that the FAO* estimates will be needed to feed the future global population.

1 NO
POVERTY



2 ZERO
HUNGER



3 GOOD HEALTH
AND WELL-BEING



4 QUALITY
EDUCATION



5 GENDER
EQUALITY



6 CLEAN WATER
AND SANITATION



7 AFFORDABLE AND
CLEAN ENERGY



8 DECENT WORK AND
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



10 REDUCED
INEQUALITIES



11 SUSTAINABLE CITIES
AND COMMUNITIES



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



13 CLIMATE
ACTION



14 LIFE BELOW
WATER



15 LIFE
ON LAND



16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS



17 PARTNERSHIPS
FOR THE GOALS



THE GLOBAL GOALS
For Sustainable Development

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THE GLOBAL GOALS
For Sustainable Development

Seafood is
a part of the
solution

A fishing boat is shown from a rear-quarter perspective, sailing on a dark, choppy sea. The boat is white with a red hull and has various antennas and equipment on its deck. In the background, there are large, rugged mountains covered in snow under a dark, overcast sky. Several birds are seen flying in the air. The overall mood is somber and industrial.

A responsible seafood nation



The far north
is home to some
of the worlds
richest seafood
resources