

There might be small differences between the actual form and this preview.

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Report Form Joint Marketing Program

Use this form to submit final reports for any Joint Marketing projects and/or in-store demonstrations.

Important! Read the Guidelines carefully, have a look at the preview of the report form on the right hand side of this web page, and prepare the following before you begin the submission process:

Photo documentation: One Powerpoint presentation/PDF-file containing photo documentation (explanation of photo documentation and template can be found as attachments on the right side of this web page)

Copy of invoices: One file containing the total cost of the project and budgetary break down with all relevant invoices (template can be found as attachments on the right side of this web page)

Address list: One Excel/Word/PDF-file containing the complete address list for all completed in-store demonstrations (if relevant)

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Project Information

2

Documentation In-store
demos

3

Budget and Invoices

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Terms & Conditions

Name of project and reference number

Contact Person - E-mail: *

example@example.com

E-mail address of the person who submitted the application for the Joint Marketing project

Norwegian Seafood Council's reference number: *

E.g. 2024/XXX

Name of the project: *

When and where was the project carried out? *

Evaluation of the project's results: *

Brief description of the completed project and the results of the project.

Maksimum 200 ord. Brukt for øyeblikket: 0 ord.

Were In-store demonstrations a part of the project? *

Yes

No

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This page will only appear if in-store demonstrations were a part of the project.

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How many In-store demonstrations were completed? *

Address list:

Please attach an address list detailing the name and address of each store, the date(s) which the in-store demonstrations were given, and the total number of in-store demonstrations given as a part of this project.

*

No file chosen

Photo documentation:

[See Explanation photo documentation.](#)

For in-store tasting demonstrations, the NSC requires **one picture (no more) of each demo day from each store, with date and place clearly indicated**, in order to confirm that the demo was conducted in the specified market, store, etc., in accordance with the approved project description. The picture must clearly show how the "Seafood from Norway" trademark was incorporated in the total communication related to the In-store demonstration in relation to the exporter's own brand. Without adequate photo documentation, the NSC cannot co-fund the in-store demo.

[Template for attachment used to report In-store demonstrations is found here](#)

Hint: Converting the PowerPoint-presentation to the PDF-format will give a much smaller file, which will take far shorter time to upload.

*

No file chosen

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Total final cost of the project (excl. tax): *

Maximum amount of co-financing approved by the NSC in the agreement (excl. tax): *

Total amount of co-financing sought from the NSC (excl. tax): *

Upload a budget and all copies of invoices for costs associated with the project:
[Template for attachment in Excel can be found here](#)
[Template for attachments in Word can be found here *](#)

No file chosen

Other information

Other attachments
 No file chosen

[Previous step](#)

Please use the currency which is used in the invoices related to the project.

The exporter/producer pays for the activity and invoices the Seafood Council (one invoice) **after the final report has been approved** by the Norwegian Seafood Council.

If there are many invoices in PDF format, [we recommend that these be combined into one PDF using, for example, PDF Merge.](#)

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Terms & Conditions

Declaration of intent *

By checking this box you acknowledge the guidelines for the Joint Marketing Program and confirm that the project was completed according to them

[Read the Guidelines for the Joint Marketing Program here.](#)

Declaration of intent *

By checking this box you acknowledge the terms set out in the letter of commitment and confirm that the project was completed according to them

[Read the letter of commitment here.](#)

Do you give your consent to store and process the personal information about you in order to handle this application? *

I hereby give my consent

[Read the consent declaration here.](#)

[Previous step](#)