There might be small differences between the actual form and this preview.

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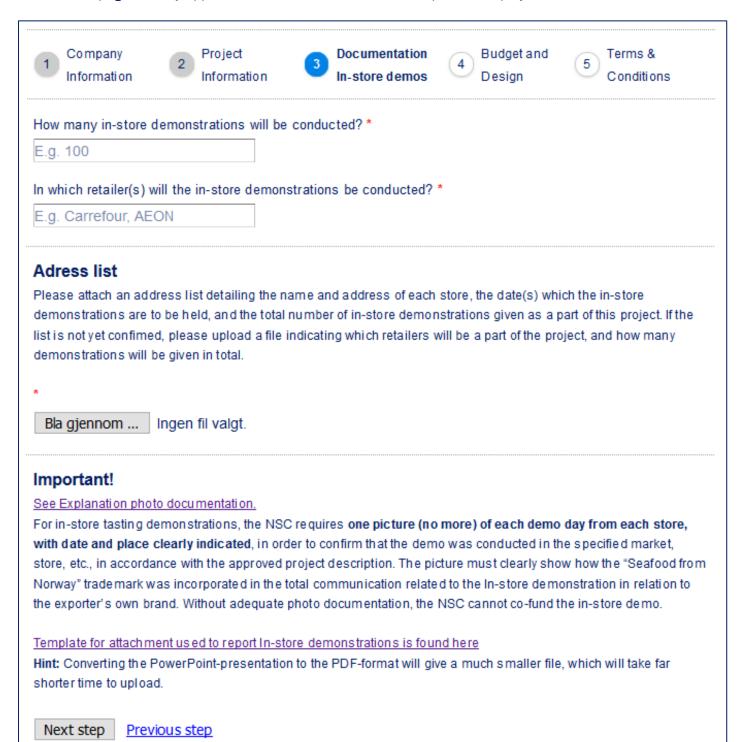
Application Form Joint Marketing Program Use this form to submit an application for co-funding through the NSC Joint Marketing Program for marketing projects and/or in-store demonstrations. Important! Read the Guidelines carefully, have a look at the preview of the application form on the right hand side of this web page, and prepare the following before you begin the submission process: Budget: One file containing a budget with the estimated total cost of the project and budgetary break down with all relevant expenditures (template can be found as attachment on the right side of this web page) Address list (if relevant): One Excel/Word/PDF-file containing the complete or tentative address list for all planned. PS: The Guidelines have been updated for 2020, please read the updated guidelines before submitting your application. Documentation In-Budget and Terms & Company Project Information Information store demos Design Conditions 5 4 1 Exporter/Producer: * The Norwegian exporter/producer is Exporter/Producer - Company Name responsible for the project unless otherwise agreed. This means that Contact Person: * the exporter is responsible for Given name Surname administrating the Joint Marketing Fornavn Etternavn project with regards to customers, retailers, agencies, etc., and also Title: * for the documentation of the project CEO/CFO/Manager after it has been completed. Phone Number: * +47 888 88 888 E-mail: * example@example.com Project period When and where will the activities be conducted? The application must be submitted to the NSC not less than one month before the start of the project. Applications for projects to be conducted during the current calendar year must be submitted before the 15th of November. Applications for activities planned for the following year, can be submitted after the 15th of November. Q1 2020 (Jan.-Mar.) Q2 2020 (Apr.-Jun.) Q3 2020 (Jul.-Sep.) Q4 2020 (Oct.-Nov.) Date(s) * Next step

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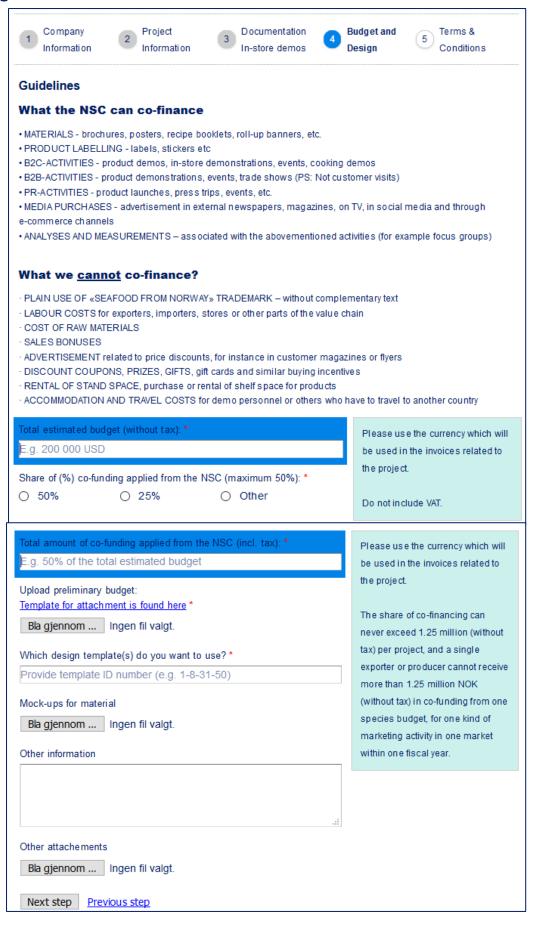
1 Company Proj	ect rmation Documentation In- store demos	Budget and 5 Terms & Conditions
Project Description What kind of marketing project are	you applying for co-financing through the Jo	oint Marketing Program?
Name of the project: *		-
Give the project a name		
Country *		
Specie *		
Salmon	☐ Trout	
☐ Cod	Mackerell	
☐ Saithe	☐ Herring	
☐ Snow Crab	☐ King Crab	
☐ Brown Crab	☐ Halibut	
☐ Shrimp\Prawn	☐ Other	
Product		
What products will be market	ed? (E.g. Marinated fillet)	
Name of the agency used for development and/or implementation of the activity: *		As the co-financing funds are not intended to cover costs incurred by the exporter or producer as a part
Short description of the activity (What are you going to do? How is the "Seafood from Norway" trademark and/or the Norwegian origin incorporated in the communication? Please be specific). * of its regular operations, the cofinancing funds must be used to but services from third party operators tasked with conducting marketing		
		activities (i.e. agencies employed to conduct in-store demonstrations or designers and printers hired for production of marketing materials).
Maksimum 200 ord. Brukt for øye		
Are in-store demonstrations a p	part of the project? * No	
Next step Previous step		

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This page will only appear if in-store demonstrations are a part of the project.



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(1) (2) (3) (4)	Budget and 5	Terms & Conditions		
PS: Labelling with the "Seafood from Norway" trademark on products During the marketing campaigns/activities, the Norwegian seafood industry's trademark, "Seafood from Norway", must be a part of the product's branding. If the products are produced and/or labelled abroad, the foreign producer must apply for a licensing agreement from the NSC to be able to use the "Seafood from Norway" trademark on their products and in order to be eligible to receive co-financing through the Joint Marketing Program. Read about Licensing of the "Seafood from Norway" trademark				
How are the products that are to be marketed as a part of this campaign labelled with "Seafood from Norway"? *				
○ Product ○ Stickers ● Other labelling				
Other type of labelling * Product labelling:	-	how "Seafood used on products art of this project.		
Bla gjennom Ingen fil valgt.				
Terms & Conditions				
Read the Guidelines for the Joint Marketing Program here.				
Declaration of intent *				
□ By checking this box you acknowledge the guidelines and declare your intent to abide by them.				
Read the consent declaration here.				
Do you give your consent to store and process the personal information				
about you in order to handle this application? * I hereby give my consent				
Send Previous step				